

# Scholarly Publishing in Turkey

---

APM 2009

Sara Yontan Musnik  
Bibliothèque nationale de France

## Outline

---

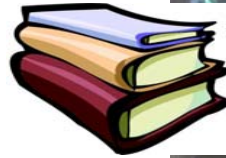
About the speaker

About Turkey

Scope of the talk  
Discussion?

# Scholarly Publishing in Turkey

## About the speaker



Professional activity  
Bibliothèque nationale de France

# Scholarly Publishing in Turkey

## About Turkey : Location

783 500 m2 (3% Thrace 97% Anatolia)



# Scholarly Publishing in Turkey

## About Turkey : Politics



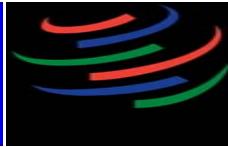
### Domestic:

Constitution

Regime

Judiciary

### International:



## Scholarly Publishing in Turkey

### About Turkey : Demography & Economy

---

> 71 000 000 p = 93 p / km<sup>2</sup>

75% urban (Istanbul : 20%=2500 p/km<sup>2</sup>)

Median age 28,5

Literacy 85%

Unemployment 10%

Turkish Lira = < 0.5 €

Inflation rate ~9%

Minimum wage ~200 € / month

Unemployment > 10 %

# Scholarly Publishing in Turkey

## About Turkey : Education

---



25% of the population (18 M): school age  
2.8 million : higher education

115 universities :

85 state

30 foundation (private)

93% of 90 000 academic staff publish

48% of R&D conducted by universities

13 000 scientific events organised in 2007

# Scholarly Publishing in Turkey

Scope : Information on book trade

---

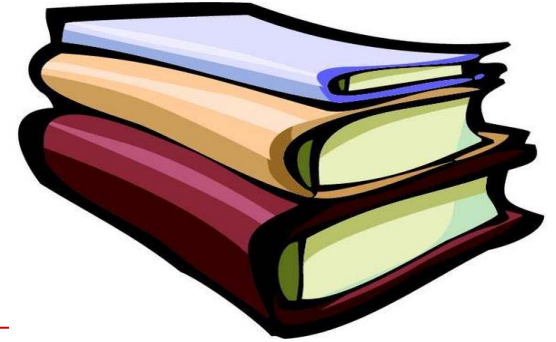
## Official sources

- Ministry of Culture
- Turkish Statistical Institute
- The Scientific and Technological Research Council

## Other observations

- Book fairs
- Books in Print
- Publishers' associations
- E-Retailers
- Publishers' websites
- Vendors
- Dailies' Book supplements
- Bookshops

# Scholarly Publishing in Turkey



Scope : Publishing

---

Total title production per annum :

20 000 vs. 32 000

Total new publications :

5 700 or 6000 (20% translations)

Piracy : 40 % ! (80 % university textbooks)

6000 bookshops (30-45% discount)

150 retailers (45-55% discount)

# Scholarly Publishing in Turkey

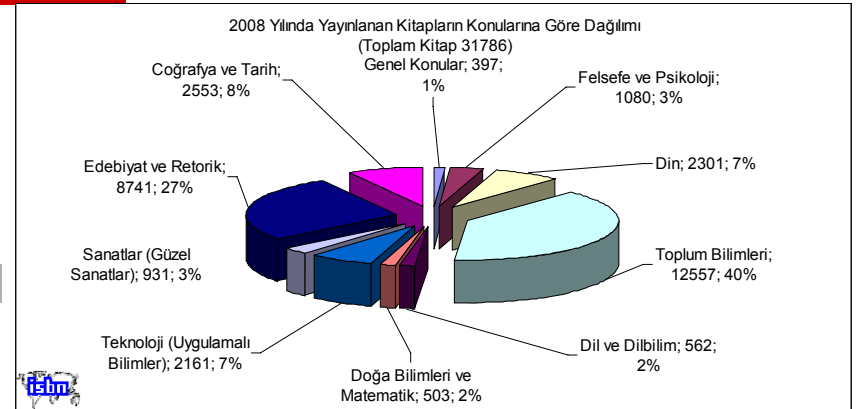
Scope : Information on book trade

## Official sources

- Ministry of Culture
- Turkish Statistical Institute
- The Scientific and Technological

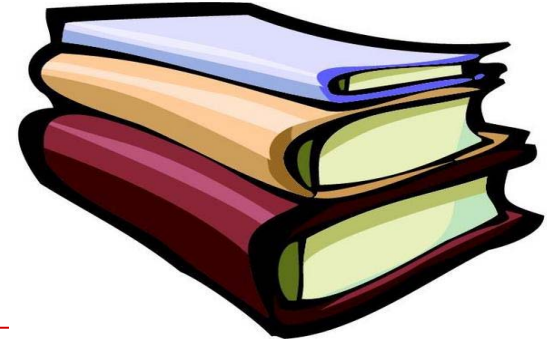
## Other observations

- Book fairs
- Books in Print
- Publishers' associations
- E-Retailers
- Publishers' websites
- Vendors
- Dailies' Book supplements
- Bookshops



< 1500-2000 active publishers

# Scholarly Publishing in Turkey



Scope : Academic Publishing 9%

---

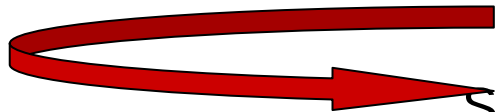
«Academic» vs. «Scholarly » ?

Types of publishers

- Official institutions
- State or private universities
- Banks, holdings, independent companies, ...
- Foreign research institutions

Historical survey

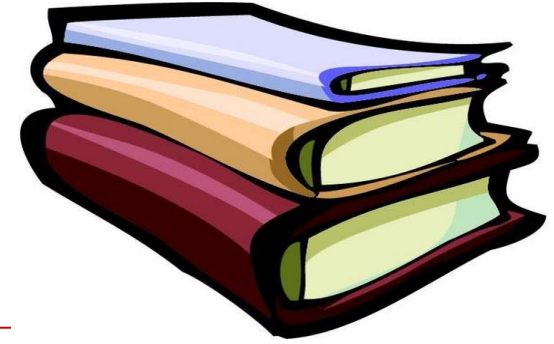
Journals vs. Monographs



Social sciences & Humanities:

# Scholarly Publishing in Turkey

Dissmieniati? Language?



TEDA

<http://www.tedaproject.com>

